

ADVERTISING BANNERS

Double Full

\$15,000

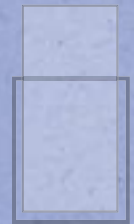


Included in Package

- 2' x 8' Annual Advertising Banner
- 4" x 9" Literature Space

Full

\$7,500



Included in Package

- 2' x 4' Annual Advertising Banner
- 4" x 9" Literature Space

Half

\$4,000



Included in Package

- 1' x 4' Annual Advertising Banner
- 4" x 9" Literature Space

Quarter

\$2,000



Included in Package

- 12" x 12" Annual Advertising Space
- 4" x 9" Literature Space

Literature Annual-\$250

4" x 9" Holder



CULTURAL STAGE SPONSORSHIP

FULL BANNER

2' x 4'



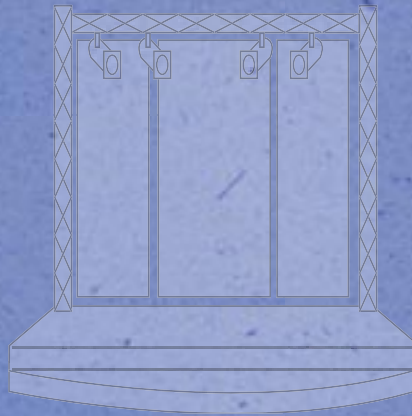
LITERATURE



WEBSITE BANNER



OUTDOOR STAGE



- Premiere advertising placement 2' x 4' at the Concierge Desk.
- Includes 4" x 9" and 9" x 12" Literature Space.
- Company Name as sponsor on Visitor Center front door.
- Company Outdoor Stage sponsor at 12 "Evenings on Fifth" with 1 of 4 stage locations, signage and table for company promotions, sales, marketing and coupons.
– Event attendance 5,000 – 7,000 people.
- Perfect marketing opportunities for car dealerships, yacht companies, etc. at each stage.
- Company name/ logo will be included in all media opportunities for 12 months including radio, print ads, press releases and flyers.
- Banner on website www.fifthavenuesouth.com in your business category.

ANNUAL - \$15,000 (4)

ENTERTAINMENT SPONSOR

BANNER

24" x 24"

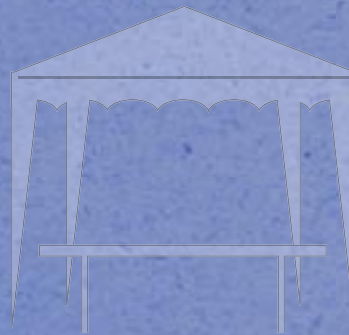


**WEBSITE
BANNER**



MUSIC SPONSOR

PRIVATE TENT



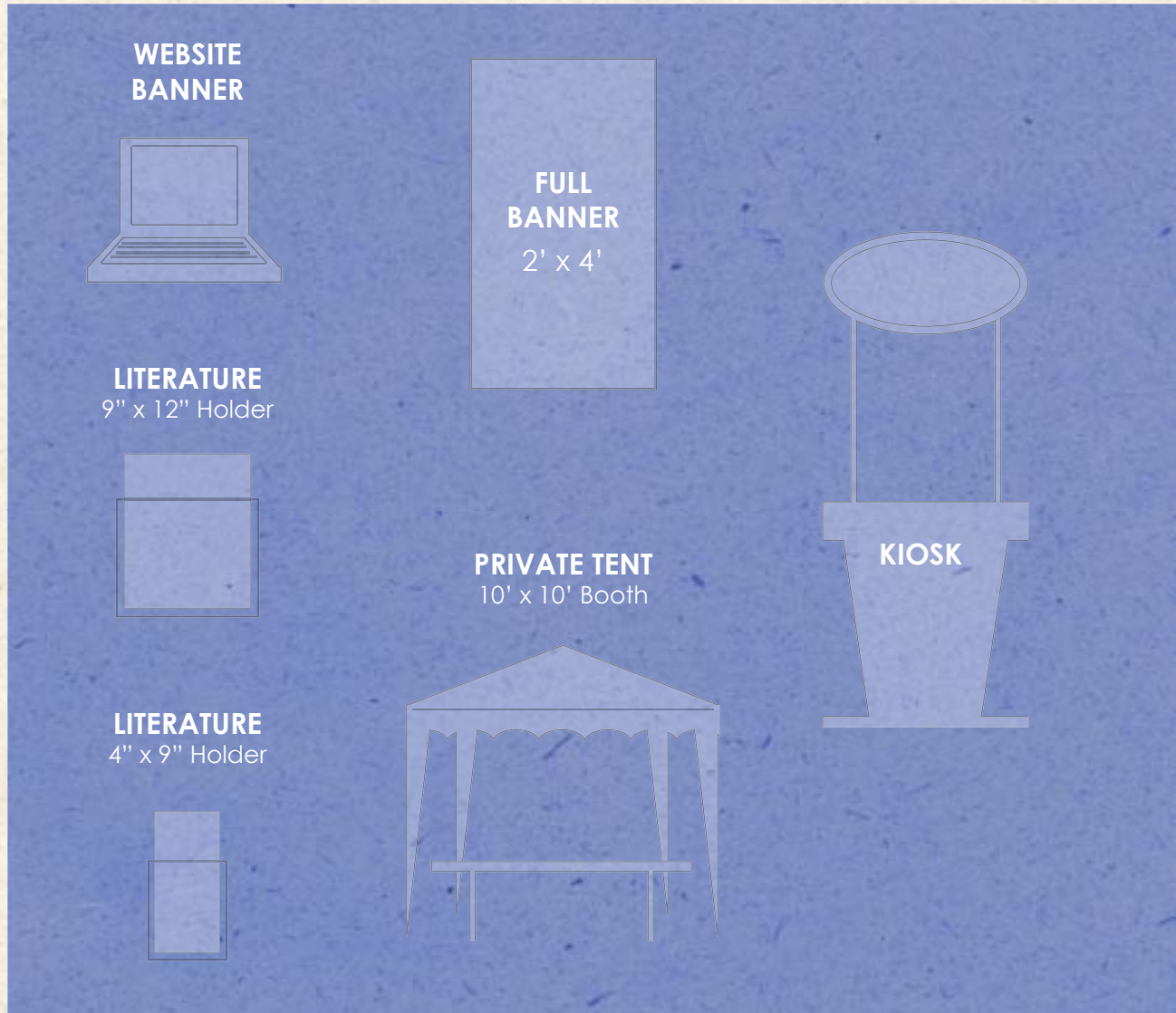
LITERATURE



- Premium wall space 24" x 24" for your company's advertisement in the Visitor Center.
- Includes 4" x 9" or 9" x 12" Literature Space.
- Banner on our website www.fifthavenuesouth.com in your business category.
- Christmas Tree Walk Sponsor.
- A private 10' x 10' booth with tent at (six) Fifth Avenue Street events/festivals throughout the year for company promotions, sales, marketing and coupons.
- Event attendance 30,000 – 50,000 people.
- Music Sponsor at 12 "Evenings on Fifth" with 1 of 6 entertainment locations including company signage at the stage and promoted in media relations for 12 months including radio live remotes, print ads, press releases and flyers. Entertainer to thank sponsor 4 x during the event.

ANNUAL - \$10,000 (6)

CONCIERGE SPONSORSHIP PACKAGE



Sponsor advertisement on the front of the concierge desk 2' x 4'.



Sponsor to supply daily staffing for the concierge desk to interact with the public and to assist with area reservations.



Desk to be a work station including phone, computer hook up and ability to distribute and store collateral materials.



Sponsor name on the front door of the new Information center.



A private 10' x 10' tent booth with tent at (six) Fifth Avenue street events/festivals throughout the year for company promotions, sales, marketing and coupons.
-Event attendance 30,000 - 50,000 people.



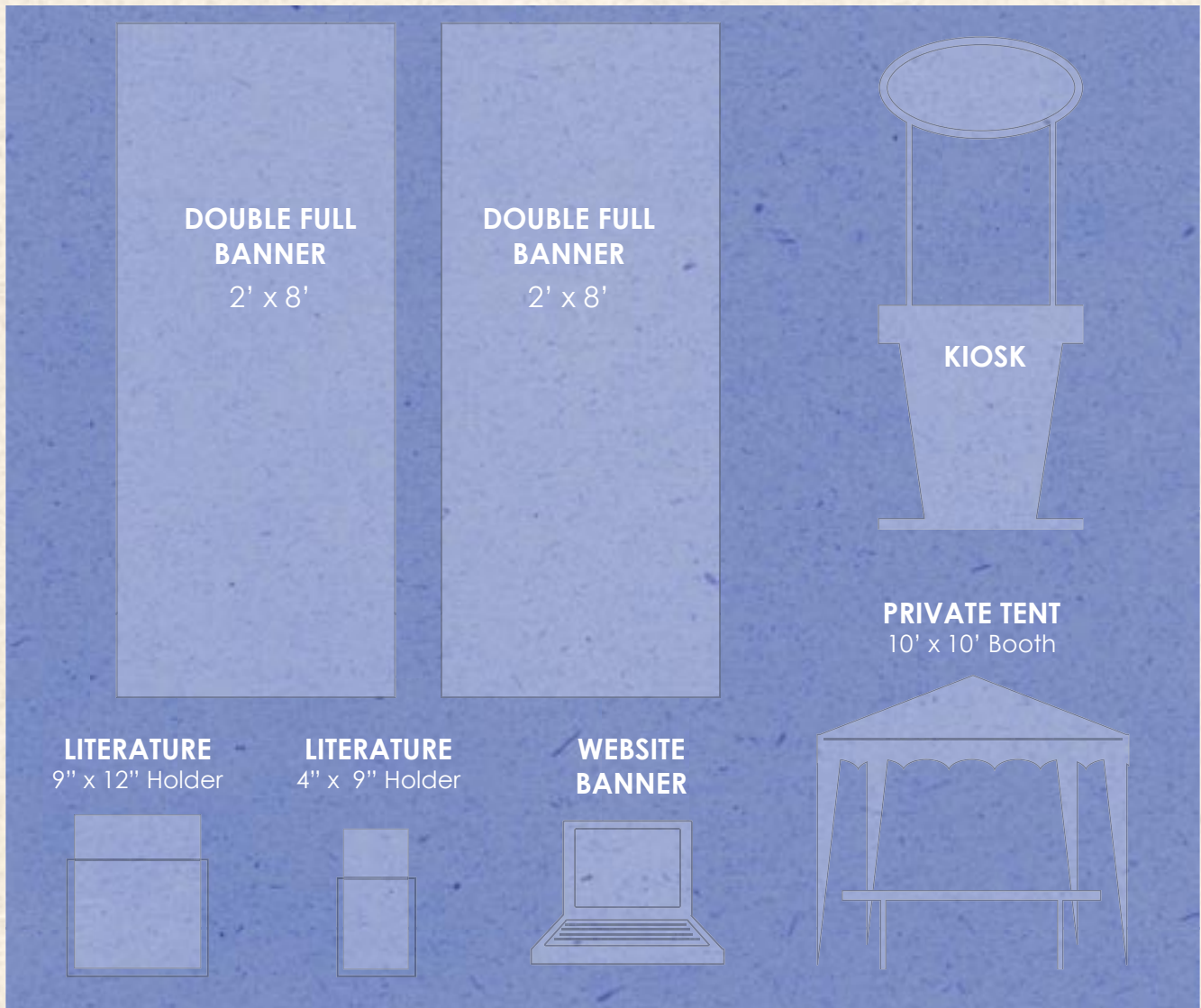
Sponsor name and logo on website home page www.fifthavenuesouth.com
Over 120,000 page views per month.



Includes a 4" x 9" and 9" x 12" literature space.

ANNUAL - \$20,000 (1)

PREFERRED BRANDING PARTNERS



Kiosk Timeshare in the Visitor Center, manned by your personnel 4 months per year, your personnel to answers questions, provide your company information, brochure, map, etc.



Company name on Visitor Center front door - estimated traffic over 100,000 guests per year.



Company name and logo on website home page www.fifthavenuesouth.com. Over 120,000 page views per month.



Host a membership meeting or networking meeting.



Company name and logo in the Fifth Avenue Annual Magazine Directory on the Welcome Page, 120 distributions.



Company name recognition for six months in all press releases regarding the Visitor Center.



A private 10'x10' booth with tent at (six) Fifth Avenue Street events/festivals throughout the year for company promotions, sales, marketing and coupons.
- Event attendance 30,000 – 50,000 people.



The ability to host an event or reception at the new Visitor Center.

ANNUAL - \$25,000 (3)