

DESTINATION Downtown

THE HEART OF NAPLES

Reserve your advertising space NOW

in the 2010 edition of Destination
Downtown and receive a special
Downtown Naples Association member
discount of 10%.

10%
SAVINGS

Plus, an incredible distribution of

100,000
COPIES

**Hurry! This special offer will expire on
September 17, 2009.**



Reserve your ad space NOW in *Destination Downtown*, the Downtown Naples Association's official guide, and receive a Downtown Naples Association discounted rate of **10% off!** **And your first payment is not due until January 2010!**

The pocket-sized, world-class dining, shopping and entertainment guide showcases the best of what downtown Naples has to offer. It features a downtown directory with in-depth information on shops, restaurants and entertainment options, a fold-out map of downtown, a year-long events calendar and more.

EARLY BIRD DISPLAY ADVERTISING SPECIAL

PAGE SIZE	2010 MEMBER RATES	2010 NONMEMBER RATES
Quarter	\$949	\$1,265
Half	\$1,679	\$2,243
Full	\$2,714	\$3,623
Map Gatefold	\$5,400*	
Inside Covers	\$3,350*	
Back Cover	\$3,450*	

Rates are net. Deferred billing until January 2010.
Destination Downtown will publish January 2010.



SPECIAL ADVERTISER BENEFITS

- Advertising opportunities INCLUDE special category listings— a 50-word description of your business and its services.
- Display advertisers receive a FREE map category listing.
- Complimentary Internet component on GulfshoreLife.com



AMAZING DISTRIBUTION

- **100,000 copies** displayed in selective locations throughout Collier and Lee counties, including: Fifth Avenue South, Bayfront, Tin City, Crayton Cove, Third Street South, and 41/10 merchants and advertisers' businesses
- The new Downtown Naples Association Information Center located on Fifth Avenue South and Eighth Street
- Greater Naples Chamber of Commerce Visitors Center on U.S. 41.
- Mailed in every visitor relocation packet
- Selected hotels, resorts and concierge desks
- Greater Naples Marco Island Everglades Convention & Visitors Bureau mailed in visitor and relocation packets upon request
- Special Events on Fifth Avenue South and in Bayfront
- Annual Chamber Trade Show
- Hospitals
- Naples Trolley
- Group Tour Gift Bags
- Retail, business and restaurant locations
- Visiting conference group packets

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