

BENEFITS OF DOWNTOWN NAPLES ASSOCIATION (DNA) MEMBERSHIP

“STRONGER TOGETHER”

Website Entry – Complimentary listing on Downtown Naples Association

Website includes, company description and a FREE hyperlink to your website. You may provide up to two pictures or logo in your listing. Approximately 10,000 hits/month.

Business Listing in Downtown Naples Guide – Opportunities for special advertising. 100,000 copies distributed throughout the year.

Our Downtown Information Center – Members are invited to supply a trifold brochure for their business. An average of 300 seasonal visitors per day.

Showcase your business by hosting a welcome reception for DNA members.

New Downtown Events (on-going and in the process) to promote area restaurants, shops, galleries and businesses. Reap the benefits from increased traffic, exposure and sales during special events.

Calendar of Events – Opportunity to include events specific to your business on the Association’s website.

Monthly Newsletter & Quarterly Marketing Report

Art Festival Participation – as a DNA Festival Booth Volunteer, you may distribute your business information, flyers/brochures etc.

Cooperative advertising opportunities

Quarterly membership meetings

Membership Recognition in your place of business

A full time director to represent the Association pertaining to issues relative to the DNA membership area.

Now is the time to get on board!

Contact: Lisa Swirda, Executive Director 239-435-3742