



Doing Business GUIDE

A Guide For Business Operation, Start-Up,
Relocation, and Expansion in Downtown Naples

5th AVENUE
SOUTH

***This Section provides
information on
Disability Resources.***

The Greater Naples Chamber of Commerce
Leading Businesses. Leading Communities.



Downtown Naples, Florida is the ideal place to start or expand a business. The City of Naples, Fifth Avenue South Business Improvement District, Inc. (BID) and the Greater Naples Chamber of Commerce want to ensure that your business is successful for many years to come.

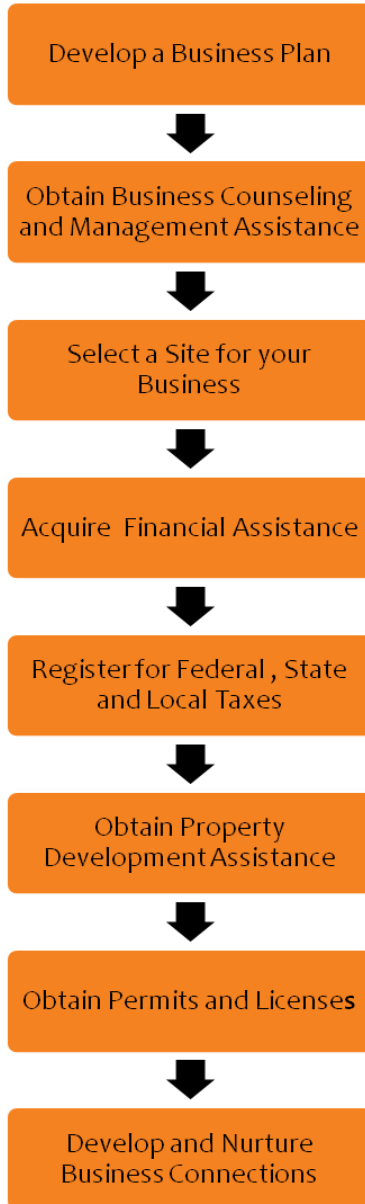
The *Doing Business Guide* is an important resource to facilitate business development. The *Guide* highlights the basic tools and resources necessary to successfully operate a business. Topics such as site selection, property improvements, signage, permitting, taxes and licensing are discussed within this booklet. Specific contact information is provided to make this *Guide* a great “one stop shop” for quick reference.

The *Guide* is downloadable from the Fifth Avenue South Website at **www.fifthavenuesouth.com** either as a full document; or by individual topic to ensure the document is navigable and easily downloadable.

Please note that information in this booklet may change as ordinances, permitting processes, and fees are revised and updated. Users are advised to verify all information with the appropriate department, agency or organization.

If you have any questions or comments regarding the *Doing Business Guide*, please contact the Fifth Avenue South Business Improvement District, Inc. at (239) 692-8436 or by email to **info@fifthavenuesouth.com**.

BUSINESS START-UP FLOW CHART



Disability Resources

Businesses are required to comply with federal, state, and local standards regarding disability accommodation. This section provides information regarding disability accommodations.

Americans with Disabilities Act (ADA)

U.S. Department of Justice
950 Pennsylvania Avenue, NW
Washington, D.C. 20530
(202) 307-0663
Fax: (202) 307-1197
www.ada.gov

The Americans with Disabilities Act (ADA) was established in 1990 to address barriers to employment, transportation, public accommodations, public services, and telecommunications as it relates to education, rehabilitation, and employment of individuals with disabilities. The ADA provides guides for small businesses. Businesses may be entitled to a tax benefit to help pay for the cost of complying with the ADA. Two tax incentives are available to businesses to help cover the cost of making access improvements. The first is a tax credit that can be used for architectural adaptations, equipment acquisitions, and services such as sign language interpreters. The second is a tax deduction that can be used for architectural or transportation adaptations.

- **Tax Credit**

Small businesses with 30 or fewer employees or total revenues of \$1 million or less can use the Disabled Access Credit (Internal Revenue Code, Section 44). Eligible small businesses may take a credit of up to \$5,000 (half of eligible expenses up to \$10,250, with no credit for the first \$250) to offset their costs for access, including barrier removal from their facilities (e.g., widening a doorway, installing a ramp), provision of accessibility services (e.g., sign language interpreters), provision of printed material in alternate formats (e.g., large-print, audio, Braille), and provision or modification of equipment.

- **Tax Deduction**

Businesses of all sizes may take advantage of this tax deduction. Under Internal Revenue Code, Section 190, businesses can take a business expense deduction of up to \$15,000 per year for costs of removing barriers in facilities or vehicles.

To download an ADA primer for small business and a fact sheet on the ADA Tax Incentives, please visit the following links:

www.ada.gov/regs2010/smallbusiness/smallbusprimer2010.htm
and www.ada.gov/taxincent.htm.

Center for Independent Living Gulf Coast (CILGC)

7011 Cypress Terrace, Suite 103

Fort Myers, FL 33907

(239) 260-4575

www.cilgulfcoastflorida.org

The Center for Independent Living Gulf Coast (CILGC) is solely dedicated to empowering people with disabilities, regardless of age, in Charlotte, Collier, Glades, Hendry and Lee Counties. The organization offers services that assist people with disabilities by helping individuals acquire skills, find services, housing, transportation, employment and physical access to public and private facilities as the means to achieving a quality of life. The CILGC has initiated a job skills program offering training in all aspects of the employment processes including resume writing, the job search, the interview, and actual on-the- job training skills. They have partnered with local businesses in advocating for individuals with disabilities who are actively seeking jobs.

Florida Commission on Human Relations

4075 Esplanade Way, Room 110

Tallahassee, FL 32399

(850) 488-7082

Fax: (850) 488-5291

www.fchr.state.fl.us

The Commission is the state agency charged with enforcing the state's civil rights laws and serves as a resource on human relations for the people of Florida. It is against Florida law to discriminate on the basis of race, color, religion, sex, national origin, age, disability, marital status or familial status. The Commission investigates complaints of discrimination and further provides training and workshops on disability discrimination in employment, housing and certain public accommodations as it relates to the Americans with Disabilities Act.

Service Corps of Retired Executives (SCORE)

900 Goodlette Road North

Naples, FL 34102

(239) 430-0081

www.naples.score.org

SCORE is a nonprofit association dedicated to educating entrepreneurs and helping small businesses start, grow, and succeed nationwide. SCORE is a resource partner with the U.S. Small Business Administration (SBA), and has been mentoring small business owners for more than forty years. The Naples Division of SCORE offers assistance and information on disability regulations and compliance, including assistance for entrepreneurs with disabilities, Americans with Disabilities Act compliance tips, and general employee management consultations.

The information provided in this document has been provided by or gathered from sources deemed reliable. However, the City of Naples, Fifth Avenue South Business Improvement District, Inc. and The Greater Naples Chamber of Commerce do not warrant or represent that the information is true or correct. Users are advised to verify all information independently.