

A smiling man and woman are standing in a gallery or art store. The woman is wearing an orange top and a green lace skirt, and the man is wearing a dark blue polo shirt and khaki pants. They are both looking towards the camera. In the background, there are framed artworks and other people.

Doing Business GUIDE

A Guide For Business Operation, Start-Up,
Relocation, and Expansion in Downtown Naples

5th
AVENUE
SOUTH

The Greater Naples Chamber of Commerce
Leading Businesses. Leading Communities.



***This Section provides
information on
Mobility & Parking;
Emergency Services
& Public Safety.***

Downtown Naples, Florida is the ideal place to start or expand a business. The City of Naples, Fifth Avenue South Business Improvement District, Inc. (BID) and the Greater Naples Chamber of Commerce want to ensure that your business is successful for many years to come.

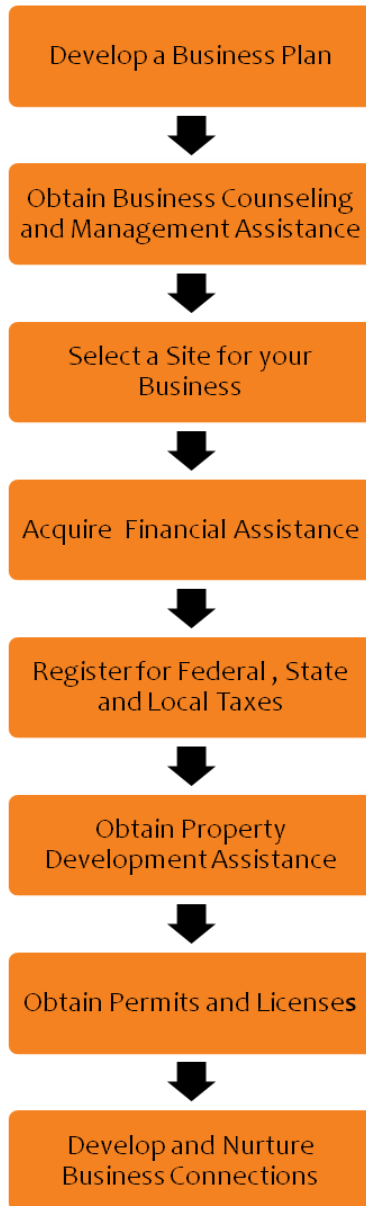
The *Doing Business Guide* is an important resource to facilitate business development. The *Guide* highlights the basic tools and resources necessary to successfully operate a business. Topics such as site selection, property improvements, signage, permitting, taxes and licensing are discussed within this booklet. Specific contact information is provided to make this *Guide* a great “one stop shop” for quick reference.

The *Guide* is downloadable from the Fifth Avenue South Website at **www.fifthavenuesouth.com** either as a full document; or by individual topic to ensure the document is navigable and easily downloadable.

Please note that information in this booklet may change as ordinances, permitting processes, and fees are revised and updated. Users are advised to verify all information with the appropriate department, agency or organization.

If you have any questions or comments regarding the *Doing Business Guide*, please contact the Fifth Avenue South Business Improvement District, Inc. at (239) 692-8436 or by email to **info@fifthavenuesouth.com**.

BUSINESS START-UP FLOW CHART



Mobility & Parking

The following section provides information for business owners, their guests, and their customers on transportation to and from the Fifth Avenue South Business Improvement District, and where to park once they arrive.

On-Street Parking

Free on-street parking is provided along 5th Avenue South and the connecting side streets within the Fifth Avenue South Business Improvement District. These spaces are intended for the use of customers and clients of businesses within the district and for folks attending events within the district.

Public Parking Garages and Lots

Two FREE public parking garages and four public lots offer access to the Fifth Avenue South Business Improvement District. Parking within the garages is free— however, there is a two hour limit on the first floor of the parking garages as posted.

Public Garages

- **4th Avenue South at 8th Street**
400 8th Street South
Entrance off 4th Avenue South or 8th Street South
- **6th Avenue South at 8th Street**
Located between 5th Avenue South and 6th Avenue South
Entrance off 6th Avenue South

Public Lots

- **6th Avenue South at Park Street**
- **5th Avenue Parkway** - *entrance East and West off of 8th Street South*
- **8th Avenue South and 8th Street South** - *entrance off of 8th Street South*

A digital display located at the intersection of 8th Street South and 5th Avenue South, and at the entry to both public garages provides real-time availability of spaces. It is anticipated that this information will also

be available online late 2015 at www.naplesgov.com and www.fifthavenuesouth.com.

Seasonal Valet Service

Seasonal Valet Service is provided 7 days a week within the Fifth Avenue South Business Improvement District beginning in November and running through May. Pick/Drop off locations can be found on 8th Street South, 5th Street South, Cambier Parkway, and West Lake. A nominal fee is charged for valet service. Dates and locations are subject to change.

Parking Allocations

City of Naples Planning Department

295 Riverside Circle.

Naples, FL 34102

(239) 213-1050

Fax: (239) 213-1045

Parking allocations for new development and businesses are handled by the Planning Department within the City of Naples. In the Fifth Avenue South Special Overlay District, commercial parking requirements are 3 spaces for each 1000 square feet of space. Check with the Planning Department for any changes or updates to this requirement.

Public Transportation

Collier Area Transit

8300 Radio Road

Naples, FL 34104

(239) 252-7777

www.colliergov.net

Collier Area Transit (CAT) provides fixed route transportation throughout Collier County, including near 5th Avenue South through routes 13 and 14. CAT buses operate seven days a week from 6 a.m. to 7:30 p.m. Bus schedules are available on the buses, at Collier County government offices, Collier County libraries, Naples Area Chamber of Commerce locations and various area businesses. Collier Area Transit

does not operate on New Year's Day, Memorial Day, July 4th, Labor Day, Thanksgiving Day, and Christmas Day.

Bus fare is \$1.50 one way and \$.75 for a transfer. *(Note: Rates are subject to change. Please check with the applicable agency).* Collier Area Transit has recently installed Electronic Fareboxes on all its buses. A plastic reloadable Smart Card is required for all 7 or 30 day passes. All cards and passes may be purchased at the Intermodal Transfer Center on 3355 East Tamiami Trail Naples; the CAT Facility on 8300 Radio Rd with cash or check; or on the bus with cash only.

Bike Racks

Bike racks are provided along 5th Avenue South and in the two public parking garages for public use. Businesses interested in purchasing and installing bike racks on the public right-of-way should contact the City of Naples' Community Redevelopment Agency at (239) 213-1030.

Tip: Seeking Transportation?

The City is served by a number of public and private transportation resources including public transit, taxi cabs and private ventures. For a comprehensive listing of transportation services please visit www.naplesgov.com/index.aspx?NID=444 or www.napleschamber.org/Transportation.

Emergency Services & Public Safety

Fire Safety

City of Naples Bureau of Fire
355 Riverside Circle
Naples, FL 34102
(239) 213-4900
www.naplesgov.com

The Fire Operations Division is primarily responsible for fire suppression and response to medical emergencies. The Operations Division also responds to incidents involving technical rescue operations, hazardous material incidents and public service requests. The Fire Prevention Division is primarily responsible for conducting fire and life safety inspections in new and existing buildings, plan review, delivering quality fire and life safety public education programs and fire origin and cause investigations. Two fire inspectors work in the Building Department at 295 Riverside Circle reviewing plans and performing inspections on fire separation, fire sprinkler, fire suppression and fire alarm construction permitted through the City. Small businesses are required to obtain a Crowd Manager Certification when occupancy exceeds 50 people; more information regarding the crowd manager course can be found at www.naplesgov.com/documentcenter/home/view/383.

If you open your business at a commercial location you will also need to have your building inspected by the local fire department. Contact the City of Naples' Building Department at (239) 213-5020 for more information.

City of Naples Police Department

355 Riverside Circle
Naples, FL 34102
Emergency: 911
Non-Emergency: (239) 213-4844
www.naplesgov.com
Business Services

The City of Naples Police Department provides general law enforcement services to the community, but also has assigned three officers to the Community Redevelopment Area (CRA) including the Fifth Avenue South Business Improvement District. These three officers provide

community oriented problem solving policing services, focusing on 5th Avenue South and the surrounding district. The officers may patrol on foot, bicycle, or in a vehicle and provide personalized service to businesses, visitors and residents. Please visit the city's website at **www.naplesgov.com** and look under Police/Community Oriented Policing for a listing of individual officers and their contact information. *The information provided in this document has been provided by or gathered from sources deemed reliable. However, the City of Naples, Fifth Avenue South Business Improvement District, Inc. and The Greater Naples Chamber of Commerce do not warrant or represent that the information is true or correct. Users are advised to verify all information independently.*

TIP: Preparing for Natural Disasters

As a business in Florida, understanding how to prepare for natural disasters, especially hurricanes, is critical. The Collier County Emergency Management Department's website offers many resources on planning and recovering from natural disasters, such as an Evacuation Planning Guide, a Tropical Cyclone Brochure, an Emergency Preparedness Brochure, and All Hazards Guide, and links to resources that businesses can utilize to aid in the recovery of damaged property. To find more information about disaster preparedness and recovery, visit **www.colliergov.net** or call the Emergency Management Department at (239) 252-3600.

The City of Naples' Building Department also offers assistance from their Floodplain Coordinator. More information can be found at **www.naplesgov.com/Building Department/ Flood Information**.

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